Cookie Policy

Version	Approved by Southend Adult Community College (Senior Leadership Team)	Reviewed
002	December 2024	Annually
Revisions: Updated list of cookies and added expiry times		

We ask that you read this cookie policy carefully as it contains important information on the use of cookies on our website.

This cookie policy relates to your use of our website. Throughout our website we may link other websites owned and operated by certain trusted third parties. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by online service providers to help build a profile of users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

You can set your browser not to accept cookies and the websites below explain how to remove cookies from your browser. However, some of our website features may not function as a result.

Types of cookies

The cookies we place on your device fall into the following categories:
- **Targeting cookies** — also known as advertising cookies, these cookies are used to deliver adverts relevant to you and your interests. They are also used to limit the number of times you see an advertisement on our website and help measure the effectiveness of the advertising campaign. They are usually placed

by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

- **Session cookies**—these allow our website to link your actions during a particular browser session. These expire each time you close your browser and do not remain on your device afterwards

- **Persistent cookies**—these are stored on your device in between browser sessions. These allow your preferences or actions across our website to be remembered. These will remain on your device until they expire, or you delete them from your cache

- **Strictly necessary cookies**—these cookies are essential for you to be able to navigate our website and use its features. Without these cookies, the services you have asked for could not be provided

- **Performance cookies**—these cookies collect information about how you use our website, e.g. which pages you go to most often. These cookies do not collect personally identifiable information about you. All information collected by these cookies is aggregated and anonymous, and is only used to improve how our website works

- **Functionality cookies**—these cookies allow our website to remember the choices you make (such as your username, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites

The cookies we use

The table below provides more information about the cookies we use and why:

The cookies we use	What they do	Expires
ASPXANONYMOUS	This cookie is set by ASP.NET. The cookie is used to a unique ID for users to store tracking data within a session, anonymously	2 Months
ASP.NET_SessionID	Used to store information about your current session on the College's enrolment site and is deleted when the browser is closed.	On Close
CookieScriptConsent	Used to record your choice of cookie controls on our website	1 Month

wp-settings-21	WordPress user settings	1 year
wp-settings-time-21	WordPress user settings	1 year
CookieConsent	Usercentrics CookieBot used to store Cookie Settings	1 year

The cookies Google use	What they do	Expires
IDE	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	1 Year
YSC	This cookie is set by YouTube to track views of embedded videos.	On Close
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	30 Minutes
VISTITOR_INFO1_LIVE	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites; it can also determine whether the website visitor is using the new or old version of the Youtube interface.	6 Months
_gid	Google Analytics used for grouping user behaviour on our site. It expires after 24 hours of inactivity. The contents of this cookie are also very similar to _ga cookie.	1 Day
_ga	This cookie name is associated with Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	2 Years
_gat	Google Analytics used for throttling requests to Google Analytics to increase the efficiency of network calls. When you are using doubleclick on your site or you have demographic/interest reports enabled, then your browser will also send hits to Google doubleclick.	1 Minute
__Secure-3PSID	This cookie is set by Google and is used to authenticate users, store session preferences, and perform security measures.	13 Months

__Secure-3PSIDCC	This cookie is set by Google and is used to protect users' data from unauthorized access.	12 Months
__Secure-3PSIDTS	This cookie stores an encrypted timestamp that helps maintain user sessions and preserves their preferences and settings across various Google services and websites.	12 Months
__Secure-3PAPISID	This cookie is set by Google and is used to store user preferences and information when viewing pages with Google maps on them.	13 Months
NID	This cookie is set by Google and is used to store user preferences and information, such as language preferences and customized search results.	6 Months

The cookies Stripe use	What they do	Expires
__stripe_mid	Set for fraud prevention purposes and helps Stripe assess the risk associated with an attempted transaction	1 Year
__stripe_sid	Set for fraud prevention purposes and helps Stripe assess the risk associated with an attempted transaction	30 Minutes
m	Set for fraud prevention purposes and helps Stripe assess the risk associated with an attempted transaction	2 Years
Private_machine_identifier	Identifies the computer across login sessions and users to prevent fraud on Stripe	1 year
Cookie-perms	Stores user's cookie-perms on Stipe sites	6 Months

The cookies Facebook use	What they do	Expires
_fbp	To store and track visits to Facebook across websites	3 months

The cookies HubSpot use	What they do	Expires
__hscc	to store anonymised statistics	30 minutes
__hssrc	to store unique session ID	On Close
__hstc	to store time of visit	13 months

The cookies Cloudflare use	What they do	Expires
cf_clearance	Clearance Cookie stores the proof of challenge passed. It is used to no longer issue a challenge if present. It is required to reach an origin server.	On Close
__cf_bm	The cookie contains information related to the calculation of Cloudflare's proprietary bot score and, when Anomaly Detection is enabled on Bot Management, a session identifier. The information in the cookie (other than time-related information) is encrypted and can only be decrypted by Cloudflare.	30 minutes
_cfuvid	The cookie is only set when a site uses this option in a Rate Limiting Rule, and is only used to allow the Cloudflare WAF to distinguish individual users who share the same IP address. Visitors who do not provide the cookie are likely to be grouped together and may not be able to access the site if there are many other visitors from the same IP address.	Persistent

The cookies Craft CMS use	What they do	Expires
CarftSessionID	Craft relies on PHP sessions to maintain sessions across web requests. That is done via the PHP session cookie. Craft names that cookie "CraftSessionId" by default.	On Close

CRAFT_CSRF_TOKEN	If the enableCsrfProtection and enableCsrfCookie config settings are enabled, then a cookie named CRAFT_CSRF_TOKEN will be created to facilitate CSRF protection.	On Close

How we use your cookies

Southend Adult Community College may request cookies to be set on your computer or device. Cookies are used to let us know when you visit our website, how you interact with us and to make your experience using the college website better for you. The cookies we collect will differ depending on what you are looking at on our website. You are able to adapt your cookie preferences, but by blocking certain types of cookies it may mean that your experience on the website is impacted.

Consent to use cookies

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where these are essential for us to provide you with a service that you have requested (e.g. to enable you to put items in your shopping basket and use our check-out process).

How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: https://ico.org.uk/your-data-matters/online/cookies/. You can disable cookies yourself by following the steps at this link: https://www.aboutcookies.org.uk/managing-cookies

How to contact us

Please contact us, if you have any questions about this cookie policy.

If you wish to contact us, please send an email to SACC@southend-adult.ac.uk.